



Ty Fairclough

User Experience Designer

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Experience

SmartRecruiters

Senior Product Designer 10 months (permanent)

Jigsaw XYZ (Capita, Fiserv)

DesignOps 1 year (permanent)
Product Manager 3 months (contract)
UX Designer 6 months (contract)

DIGI2AL (GOV - BEIS, DFID)

Interaction Designer 3 months (contract)

Equal Experts (Shawbrook Bank)

UX Consultant 11 months (contract)

popmenu.com

UX Consultant 2 years 4 months (pro bono)

DIGI2AL (GOV - BEIS, DfE, ESFA)

Interaction Designer 2 years 4 months (contract)

CareerFoundry

UX Mentor 1 year (freelance)

FOODit

Principle UX Designer 6 months (permanent)

CareerBuilder

UX Lead EMEA 2 years 9 months (permanent)

Trinity Mirror

UX Designer 1 year 10 months (permanent)

Education & CPD

Scrum Certified Product Owner

Jeff Gothelf & Jeff Patton — 2018

Behaviourial Design Workshops

Nir Eyal — 2015,2020

Lean UX

Jeff Gothelf — 2015

A Levels

3 A2/A-levels A-D 2005

GCSEs

8 A-C 2003

References

Disclosure Barring Service

000896332792

SC/DV cleared

Sponsored by PA Consulting - 2021

Professional Reference

B. Sweeney, CEO @ popmenu.com
F. Ibe, Product Director @ SmartRecruiters

Character Reference

Mr F. Ahmad, Plastics Surgeon @ NHS
D. Coffin, Senior Engineer @ Google

Skills

Understand

Hypothesis statements
User interview techniques
Surveys and data analysis
Proto-personas
OKRs, KPIs, and UX metrics
UX strategy

Explore

Workshop facilitation
Data personas
Rapid prototyping
User story writing
User story mapping
Empathy mapping
Service blueprints
Sitemaps/DoGo maps

Materialise

User interface design (UI)
HTML/CSS/JS
GIT
A/B & Multi-variant testing
Acceptance criteria
Usability testing
Prioritisation modelling
Accessibility and Digital Inclusion
User flow diagrams

Preferred Toolset

Pen + Paper
Post-it™ notes
UXpin, Framer
Figma, Sketch
Atom editor
Lookback.io
Draw.io/Diagrams.net
Google Analytics
Validate.ly, Optimizely
HotJar, FullStory
Miro
Jira, Trello

Methodologies

Lean UX
Design Thinking
Agile
SCRUM

2022

2007